

CALL TO ACTION

Sustainability is Smart Business

Why Commercial Real Estate?

Commercial real estate plays a key role in how buildings operate, consume energy and water, and generate waste throughout their lifecycle. Implementing efficient operations, preventive maintenance, and sustainable building practices in our commercial buildings reduces environmental impacts while lowering operating costs and improving occupant well-being and the long-term value and resilience of buildings.

Actions

- Utilize decarbonization plans and best practices approaches from your industry organization (i.e. BOMA, IFMA, etc.).
- Operate and maintain building systems according to equipment recommendations.
- Reduce utility cost while improving building performance, affordability & marketability:
 - Track energy & water use and make this information public and transparent.
 - Train your building management & maintenance team.
 - Use your building control system effectively to conserve energy.
- Improve indoor environmental quality for occupants by using green cleaning products and practices, Integrated Pest Management, and other Indoor Air Quality strategies.
- Market sustainability features as amenities to tenants.

Stand Out Strategies

- Retro-commission your building to ensure systems are running efficiently.
- Upgrade systems to improve performance, occupant health & comfort, and resiliency.
- Work with tenants to address sustainability in their spaces (energy use, recycling, janitorial products / practices, etc.) – consider green leases.
- Restructure tenant lease rates to allow tenants to benefit from building energy savings due to implemented sustainable measures.